

## COOKIE POLICY

### 1. INTRODUCTION

Our website, <https://www.cyclefit.co.za> (hereinafter: "the website") uses cookies and other related technologies (for convenience all technologies are referred to as "cookies"). Cookies are also placed by third parties we have engaged. In the document below we inform you about the use of cookies on our website.

### 2. WHAT IS A COOKIE AND WHY ARE THEY USED?

2.1 A cookie is a small piece of data that a website asks your browser to store on your computer or mobile device. The cookie allows the website to "remember" your actions or preferences over time. Most Internet browsers support cookies; however, users can set their browsers to decline certain types of cookies or specific cookies. Further, users can delete cookies at any time.

2.2 Cookies are used to learn how you interact with content and assist us to improve your experience when you visit our website. Additionally, cookies allow us to serve you specific content, employ the learnings of your behavior on our website in order to serve you with targeted advertisements on third-party websites in an effort to "re-market" our products and services to you.

### 3. FIRST-PARTY AND THIRD-PARTY COOKIES

3.1 We use both first-party and third-party cookies on our website.

3.2 First-party cookies are cookies are generally used to identify language and location preferences or render basic site functionality.

3.3 Third-party cookies belong to and are managed by other parties, such as service providers. These cookies may be required to render certain forms, such as the submission of a job application, or to allow for some advertising. For some of the functions within our websites we use third party suppliers, such as links to YouTube or Facebook. These videos or links (and any other content from third party suppliers) may contain third party cookies, and we encourage you to consult the privacy policies of these third-party vendors on their websites for information regarding their use of cookies.

#### SESSION COOKIES

Session cookies are temporary cookies that are used to remember you during the course of your visit to the website, and they expire when you close the web browser.

#### PERSISTENT COOKIES

Persistent cookies are used to remember your preferences within the website and remain on your desktop or mobile device even after you close your browser or restart your computer.

#### MANAGE YOUR COOKIE SETTINGS

To ensure you get the best possible experience when visiting our websites, we recommend that you accept cookies. However, you can opt-out of each cookie category by clicking on the "cookie settings" button.

### 4. PLACED COOKIES

YSC	.youtube.com	Advertisement	This cookies is set by Youtube and is used to track the views of embedded videos.
VISITOR_INFO1_LIVE	.youtube.com	Advertisement	This cookie is set by Youtube. Used to track the information of the embedded YouTube videos on a website.
IDE	.doubleclick.net	Advertisement	Used by Google DoubleClick and stores information about how the

user uses the website and any other advertisement before visiting the website. This is used to present users with ads that are relevant to them according to the user profile.

test\_cookie .doubleclick.net Advertisement This cookie is set by doubleclick.net. The purpose of the cookie is to determine if the user's browser supports cookies.

CONSENT .youtube.com

yt-remote-device-id youtube.com Other No description available.

yt-remote-connected-devices youtube.com Other No description available.

\_\_utma .cyclefit.co.za Performance This cookie is set by Google Analytics and is used to distinguish users and sessions. The cookie is created when the JavaScript library executes and there are no existing \_\_utma cookies. The cookie is updated every time data is sent to Google Analytics.

\_\_utmc .cyclefit.co.za Performance The cookie is set by Google Analytics and is deleted when the user closes the browser. The cookie is not used by ga.js. The cookie is used to enable interoperability with urchin.js which is an older version of Google analytics and used in conjunction with the \_\_utmb cookie to determine new sessions/visits.

\_\_utmz .cyclefit.co.za Performance This cookie is set by Google analytics and is used to store the traffic source or campaign through which the visitor reached your site.

\_\_utmt .cyclefit.co.za Performance The cookie is set by Google Analytics and is used to throttle request rate.

\_\_utmb .cyclefit.co.za Performance The cookie is set by Google Analytics. The cookie is used to determine new sessions/visits. The cookie is created when the JavaScript library executes and there are no existing \_\_utma cookies. The cookie is updated every time data is sent to Google Analytics.

## 5. CONSENT

When you visit our website for the first time, we will show you a pop-up with an explanation about cookies. As soon as you click on "Save preferences", you consent to us using the categories of cookies and plug-ins you selected in the pop-up, as described in this Cookie Policy. You can disable the use of cookies via your browser, but please note that our website may no longer work properly.

## 6. YOUR RIGHTS WITH RESPECT OT PERSONAL DATA

You have the following rights with respect to your personal data:

You have the right to know why your personal data is needed, what will happen to it, and how long it will be retained for.

Right of access: You have the right to access your personal data that is known to us.

Right to rectification: you have the right to supplement, correct, have deleted or blocked your personal data whenever you wish.

If you give us your consent to process your data, you have the right to revoke that consent and to have your personal data deleted.

Right to transfer your data: you have the right to request all your personal data from the controller and transfer it in its entirety to another controller.

Right to object: you may object to the processing of your data. We comply with this, unless there are justified grounds for processing.

To exercise these rights, please contact us. Please refer to the contact details at the bottom of this Cookie Policy. If you have a complaint about how we handle your data, we would like to hear from you, but you also have the right to submit a complaint to the supervisory authority (the Data Protection Authority).

## 7. ENABLING/DISABLING AND DELETING COOKIES

You can use your internet browser to automatically or manually delete cookies. You can also specify that certain cookies may not be placed. Another option is to change the settings of your internet browser so that you receive a message each time a cookie is placed. For more information about these options, please refer to the instructions in the Help section of your browser.

Please note that our website may not work properly if all cookies are disabled. If you do delete the cookies in your browser, they will be placed again after your consent when you visit our websites again.

## 8. CONTACT DETAILS

For questions and/or comments about our Cookie Policy and this statement, please contact us by using the following contact details:

Cyclefit

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Website: <https://www.cyclefit.co.za>

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Phone number: +27836131896

This Cookie Policy was synchronized with [cookiecentral.com](https://www.cookiecentral.com/) on June 30, 2021 and was last updated was last updated on June 30, 2021